# MEDIA TEAM COORDINATOR

SUMMER 2027 JOB DESCRIPTION

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## Contract Details

**Accountable To:** Summer Camp Manager
**Period:** Mid-June for Staff Training, July & August (exact dates set in contract)
**Honorarium:** $250 / week (plus room & board)

## Purpose and Scope

Camp Kwasind, a ministry of the Canadian Baptists of Ontario & Quebec is a Christian Camp that seeks develop and nurture Christian faith and relationships through effective programs in a safe, exciting, and natural environment. It is our aim to be a living demonstration of God's love which is demonstrated through our care for all of creation, providing quality programming, and the intentional reaching out to those on route to Jesus as we live as a community of faith.

The Media Team Coordinator is focused on the successful capturing, editing, and producing quality photos for social media, BUNK 1, brochures along with highlight videos of all camp programs (including Specialty Camps – LIT, LEAP, Explorers, Voyageurs and Epic Family Getaway)

They will ensure successful capturing, editing, and producing quality photos for social media, highlight videos, and year-round marketing needs.

They will provide support to the Summer Camp Manager and will provide leadership to the Media Team.

## Qualifications:

- A mature faith in Jesus Christ and an active part of a local church.
- Commitment to the mission, faith, philosophy, staff code of conduct and core values of CBOQ & Camp Kwasind.
- Have experience in working with children and youth in a creative and fun atmosphere.
- Have creative experience and a portfolio of video and photography work.
- Have superior video production, computer, and technical knowledge.
- Have their own equipment to supplement what camp can provide.
- Possessing a valid driver's license is an asset.
- Ability to work with minimal supervision and work to deadlines.

## Responsibilities:

- Attend and participate in Camp Orientation, Sr Staff Training and All Staff Training at the beginning of the camping season.
- Film and edit highlight high-quality videos throughout each weekly camp session to produce a YouTube highlight video of the camp for each camper to view when they return home

  Produce a weekly Highlight Video that includes.
  - Pictures of all cabin groups.
  - Tour of the camp.
  - Weekly theme song.
  - Out-takes / practical jokes.
  - Camper or Speaker testimonies.
  - Musical video of the camp session.
  - Theme related video.

- Ensure the Media Video Assistant films and edits highlight video throughout each specialty camp program (LIT, LEAP, Explorers) to produce a YouTube Video of each specialty camp experience.
- Produce & edit 150+ different photos each day that can be uploaded to Bunk1 for regular camp as well as 100+ for speicality programs (LIT, LEAP, Explorers, Voyageurs and EFG) capturing a wide array of campers
  - Being aware of what campers cannot be in video/photo elements
- Ensure the Media team is creating marketing resources for throughout the year as directed by the Summer Camp Manager
- Ensure the Media Assistants are capturing photos and videos for social media use throughout the summer and posting appropriate content
- Capturing photography & videos for brochures and social media posts to be used throughout the year.
- Assist Program Coordinator – Media / Tech as needed in additional video elements, editing and capturing
- Assist Program Coordinator – Media / Tech as needed in setting up and operating audio for worship times, dining hall, and other media use times.
- Serve as a Cabin Buddy where you will assist in spiritual conversations, prayers for campers and being a model of Christian living to those campers in that cabin.
- Attend all staff meetings, trainings, and staff bible study/faith practice and weekly chapels
- Active participation in Campfires, Vespers, Camper chapel, Camp Wide-games, and other programmatic elements as is requested and that is possible with this role
- Other duties as assigned by the Summer Camp Manager

## Your Support

- Summer Camp Manager– They will support and mentor you during your time at Kwasind with 1 on 1's, encouragement, development and prayer.

- Your Spiritual Health – All staff at Kwasind are given time each day to spend with Jesus and their bible. You will have daily time to connect with other staff, read and discuss the bible during faith practice, and pray together.
- Your Mental/Physical health – We care about your mental and physical health, so each day we provide designated rest times to provide space to focus on self-care. Kwasind also has a registered nurse on site each week to provide additional care as needed.