

2023 MADE FOR AN EXTRAORDINARY SUMMER!



WILL YOU
DONATE TODAY TO MAKE
KWASIND
REMARKABLE

FOR CAMPERS IN 2024?

Inspiring campers & developing young Christian leaders
to be a living demonstration of God's love since 1944

A photograph of three people in costumes at an outdoor camp event. On the left, a young woman in a black hoodie and a colorful geometric-patterned shirt waves her right arm. In the center, a person in a red pointed hat, a long white beard, and a purple robe gives a thumbs-up. On the right, a person in a large, inflatable unicorn costume with a pink face and purple gloves also gives a thumbs-up. The background shows a wooded area with trees and a wooden structure.

THIS IS YOUR CHANCE TO MAKE A MEANINGFUL & REMARKABLE DIFFERENCE IN THE LIVES OF KIDS & TEENS TODAY

READY TO SEE HOW?

STEP 1: Read through the booklet and see what specifically inspires you to help support camp to better invest into the lives of campers.

STEP 2: Pray about it and decide how and where you can best invest.

STEP 3: Determine whether you want to donate financially and/or through a "gift in kind" toward one of the needed gifts or capital projects.

STEP 4: Donate or if you have any questions about how your gift will make a difference, we invite you to personally contact our Executive Director, Matt Wilkinson - matt@kwasind.com

4 AREAS YOUR SUPPORT IS NEEDED



We need **YOU** to be able to continue to provide
LIFE-CHANGING EXPERIENCES
by investing in our General Operations Fund



We need **YOU** to make possible
DREAMS & OPPORTUNITIES
by investing in our Campership Fund



We need **YOU** to become a
CHAMPION FOR STAFF
by investing in our Scholarship Fund to support Staff



We need **YOU** to consider getting behind one of our
SPECIAL PROJECT NEEDS
by investing in our capital improvements becoming a reality



Camp Kwasind is all about **creating opportunities for campers** to grow in character, confidence and faith, **developing young leaders** to be an influence in their world, and **inspiring the next generation** to move **one-step closer** to Jesus.

CAMP KWASIND is about...



providing engaging, meaningful and spiritually
Life-Changing Experiences

A record breaking attendance with 1265 participants having been part of our kids camp, LIT program, LEAP, Explorers, EFG and Teen Week.



1265



374

There were 374 first time campers who made new friends and can't wait to be back in 2024!



256

Throughout our summer, at least 256 campers shared they made a commitment to follow Jesus!

Both my children went for the very first time to an overnight camp this year, and out of all the camps this is the one we chose, and I couldn't be any happier with the decision we made, the experience they had was incredible. They met a lot of new friends, made a lot of memories that will last them a life time! They can't stop talking about the time they had at Camp.

- Sarah Budgell



making camp connections and experiences that are
Fun, Memorable, Safe & Affordable



145+

Over 145 campers each week got to meet new friends, try new activities and have had their chance on the inflatable "Giant Catapult Swing"



The kitchen served 23,188 meals over the course of the summer that fostered time for great conversations and building friendships!

23,188



22,000+

Leading into summer 2023 we had raised over \$22,000 to support families needing financial assistance

Camp Kwasind allows children to gain positive development in self-confidence, social integration/long lasting friendships, nature appreciation and increased emotional intelligence skills. It allowed my son an opportunity to 'flex' and build that self-confidence he is going to need in life. I can't give enough stars in this review. Truly an opportunity of a lifetime for my son he is counting down the days to return!

- Erika Kourous

**Giving campers the opportunity to move
ONE-STEP CLOSER in relationship with Jesus!**



Leadership Development of the next generation including staff and campers

98 Young Adults were trained and equipped to invest into the lives of over 1000+ campers!



98



17

Kwasind's largest Leader's In Training Program with 17 participants equipped to influence their world!

Over 100 hrs invested into online and pre-camp staff training focused on camp skills, team dynamics, leadership development and spiritual growth



100+

The LIT program at Kwasind has truly been life-changing. Prior to this program, my level of faith, confidence and character was not nearly at the place it is now. Thanks to amazing leaders, guest speakers and the elements of the program, we have all grown closer together and grown as Christian leaders.

- LIT in 2023



building camp strategically for a greater future

Impact for the Next Generation



100

We were able to give a fresh look to over 8 buildings with the use of 100 gallons of paint from those who donated on Giving Tuesday 2022

12 roadway lights and 44 cabin lights have brightened up cabins and improved safety for our campers!



12+44

\$31,250



\$31,250 was donated to allow us to renovate 2 cabins that gave 224 campers a new place to sleep and 28 more beds for year round groups to use!

Camp Kwasind was an absolutely Amazing experience for my very shy girl. She made so many friends. She loved the structure of the camp and said that the food was really good. (And she is a very picky eater!!!). This is an Amazing camp and we will definitely have this in our yearly summer activities.

- D Vank

Help fund the camp YOU love!



GENERAL OPERATIONS FUND

"Fueling the day-to-day mission of Kwasind"

Camp is instrumental in giving campers a life-changing experience where they grow in confidence, character, faith and independence. Our General Operations Fund covers costs related to programming, property, promotions, staffing, repairs, maintenance, dues, legal fees, insurance, food, safety and many required capital upgrades.

Donating towards the **General Operations Fund** ensures that we have the means to support, manage and develop our camp program, day-to-day activities and upgrading the property and buildings at Kwasind.

GOAL: \$180,000 for General Operations

Most helpful to Kwasind is when people become a General Operations monthly donor.

(Start with giving \$19.44/month in honour of our founding year)

2

CAMPERSHIP FUND

"Making the dream of camp possible for families in need"

DID YOU KNOW... that we've intentionally prioritized Camp Kwasind to be the most competitively affordable Christian camp in Muskoka as core to our mission in supporting our value of making camp accessible to as many kids as possible? But even our lower costs are still out of the range of many families' budgets.

So many kids are DREAMING of being able to go away to camp in the summer but simply are in situations where their family cannot afford it. By donating to the **Campership Fund** you are making DREAMS of campers come true - you are making camp affordable for them.

GOAL: \$20,000 for Campership Fund



STAFF SCHOLARSHIP FUND

"Investing into staff who are investing sacrificially into campers"

The cost for post-secondary education is rising rapidly which makes it difficult for senior summer staff to be able to return the following summer. While we provide for most staff a weekly honorarium of \$150/wk (which is higher than many other Christian camps), it is often not enough to support our staff in post-secondary studies. For this reason, we have created a fund for which staff can apply, and based on how much is donated by June of each year, we are able to provide additional funding in the form of scholarships to staff.

GOAL: \$15,000 by May 2024!

By donating to the **Staff Scholarship Fund**, you are providing senior summer staff with some additional funding to help cover their cost of living as a post-secondary student as they continue to invest into campers.



**TOGETHER WE CAN MAKE
A REMARKABLE IMPACT.**

2024 CAPITAL PROJECTS & NEEDS

"The building blocks for a greater tomorrow at camp"

These "projects" are either about necessary upgrades to existing structures or the development of new strategic elements that will position the camp program and facilities for future growth.



Parking Expansion & Maintenance Building: \$25,000

In our growth, both in camper numbers and retreat groups, we are needing more parking space onsite. This growth also comes with increased demands on maintenance and equipment storage needs which is why we need a 20' x 50' maintenance building.



Redo the "COTTAGE" Roof: \$12,000

One of the best buildings on property is what is known as "The Cottage" which was recently transformed from the Craft Building into the Creative Learning & Leadership Space we now refer to as the Cottage. There is a significant need to fix leaks and the bowing in order for it to continue to be used by campers and LITs for the upcoming summer.



Building Bunkie Community: \$9,500/Bunkie

In order to respond to our rapid growth in and the increasing need to house couples, adult volunteers and special guests to best serve critical needs of camp throughout the summer we are looking to build 4-5 "bunkies" over the next 3 years.



Winterization & Upgrade of 2 Cabins: \$15,000 each

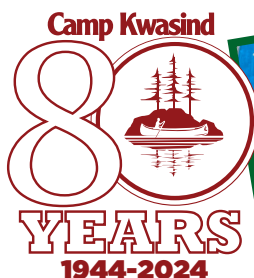
To maximize the use of Kwasind year-round and to increase the camper experience we are looking to upgrade and winterize 2 cabins every year. This includes full insulation, new windows, interior pine updating, new flooring and lighting and better bunk layout.



Wishlist Items for Camp (by "Gift in Kind" or Financial Donation)

LED Outdoor Lights	\$ 100 each	9 Square Game	\$ 1000
2 SpringFreeTrampolines	\$ 2,000 each	Gaga Ball Pit	\$ 800
Audio Visual Equipment	\$ 1,500	10 Paddles & 10 Life Jackets	\$ 750
Sit On Kayak	\$ 350 each	Archery Equipment	\$ 1,000
2 Cabin Covered Decks	\$ 3,000 each	30" Heavy Duty Snowblower	\$ 3,000
Riding Lawnmower:	\$ 2,500	1 Golf Cart	\$ 2,500

As we head into our 80th Year ...every dollar counts...



*Can you give \$80?
Maybe \$280?
How about \$800?
Or potentially \$5,080?*

Campers are cheering **YOU** on as
YOU generously **DONATE** to Kwasind!

Which **FUND** will **YOU** graciously support?



**GENERAL
OPERATIONS
FUND**



**CAMPERSHIP
FUND**



**STAFF
SCHOLARSHIP
FUND**



**CAPITAL &
WISHLIST
OPTIONS**

Become a **Monthly Donor**

Consider giving \$19.44/mth in honour of our founding year.

1. Visit www.kwasind.com/donate
2. Click on "Become a Monthly Camp Donor"
3. Follow online instructions

One-Time **Online Donation**

For credit card payment

1. Visit www.kwasind.com/donate
2. Click on "Make a One-Time Online Donation"
3. Follow online instructions

One-Time **Cheque Donation**

For cheque payment

1. Make cheque payable to: Camp Kwasind
2. Complete Response Card
2. Mail to: Camp Kwasind
5 International Blvd.
Etobicoke, ON M9W 6H3

Donate **Securities**

Make a bigger impact by donating securities as it allows you to give more and avoid paying capital gains

1. Visit www.kwasind.com/donate
2. Click on "Download Securities Donation Form"
3. Email matt@kwasind.com to get additional support

Give a **Gift-In-Kind Donation**

Consider giving a Wishlist Item directly to camp

1. Contact our Executive Director - matt@kwasind.com
2. Value of the "Gift-In-Kind" is assessed by third party
3. Tax Receipt will be issued for assessed value of the gift

* All donations over \$20 will receive a tax receipt

"Thank You" from
Camp Kwasind



Now's the time for us to rally together as alumni, families, staff, donors and campers to
TO MAKE Kwasind REMARKABLE FOR SUMMER 2024

www.kwasind.com // admin@kwasind.com // 905-294-6360

If donations received exceed a specific designated need,
they will be redirected to where they can be most beneficial for the camp's development.